

	Type	L #	Hits	Search Text	DBs	Time Stamp	Comments
15	BRS	L15	98	14 and (advertis\$7 same location)	USPA T	2004/03/01 10:23	
16	BRS	L16	42	15 and (profile and demographic\$3)	USPA T	2004/03/01 10:32	
17	BRS	L17	80	14 and (type same device)	USPA T	2004/03/01 10:24	
18	BRS	L18	43	14 and (type near4 device)	USPA T	2004/03/01 10:36	
19	BRS	L19	19	18 and (profile and demographic\$3)	USPA T	2004/03/01 10:37	
20	BRS	L20	73	14 and ((type near4 device) or pda)	USPA T	2004/03/01 10:36	
21	BRS	L21	44	14 and ((type near4 device) or (pda same phone same laptop))	USPA T	2004/03/01 10:38	
22	BRS	L22	19	21 and (profile and demographic\$3)	USPA T	2004/03/01 10:39	
23	BRS	L23	57	14 and ((type near4 device) or (pda same phone))	USPA T	2004/03/01 10:39	
24	BRS	L24	26	23 and (profile and demographic\$3)	USPA T	2004/03/01 10:47	
25	BRS	L25	3513	(personaliz\$7 or customiz\$8) same (page or advertis\$7 or content)	USPA T	2004/03/01 10:48	
26	BRS	L26	1343	(personaliz\$7 or customiz\$8) near4 (page or advertis\$7 or content)	USPA T	2004/03/01 10:49	
27	BRS	L27	598	(personaliz\$7 or customiz\$8) near (page or advertis\$7 or content)	USPA T	2004/03/01 10:49	
28	BRS	L28	61	27 and (profile same demographic\$5)	USPA T	2004/03/01 10:49	
29	BRS	L29	16	28 and (purchase or transaction) near4 (history or data)	USPA T	2004/03/01 10:50	
30	BRS	L30	47	29 and (navigation near (history or data)) or clickstream or (click near stream)	USPA T	2004/03/01 10:51	
31	BRS	L31	4	29 and ((navigation near (history or data)) or clickstream or (click near stream))	USPA T	2004/03/01 10:55	

	Type	L #	Hits	Search Text	DBs	Time Stamp	Comments
32	BRS	L32	17	adverti\$7 same ((navigation near (history or data)) or clickstream or (click near stream))	USPA T	2004/03/0 1 10:56	